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Intellivision Releases Two New Games for PlayStation®Home Arcade and PlayStation®Vita System Intellivision Joins Atari and Konami to Bring Back Beloved Retro Video Games from the 80s

Hermosa Beach, California – February 5, 2013. Intellivision Productions, Inc. is excited to announce two of its classic games are available on PlayStation®Home for PlayStation®3 (PS3™) computer entertainment system and PlayStation®Vita handheld entertainment system as part of the PlayStation Home Arcade application. *Astrosplash* and *Shark! Shark!*, which thrilled players in the early 1980s, have been upgraded while staying true to the spirit of the games' classic graphics and game play. They are part of a new and growing series of enhanced games called "Intellivision Gen2."

"Until now, the games we've released on today's platforms have primarily been exact, faithful reproductions – usually using emulation software to play the actual game code – of the original titles," states Keith Robinson. "We think of them as enhanced yet completely faithful conversions which new and old fans alike will love!"

The PlayStation Home team, many of whom grew up playing Intellivision, wanted to bring the Intellivision game library to PlayStation Home but with the freedom to try out some new ideas. The basic look of the games is still recognizable--still a bit blocky, but with a retro-pixel-inspired look. The goals and play of the games immediately feel like the originals but with added levels, features and challenges.

"We are excited about this opportunity Sony has given us," states Emily Reichbach Rosenthal, Director of Marketing for Intellivision Productions. "Now, new generations can discover the fun of Intellivision."

Developed by Realtime Associates, Inc., the games capture the best of Intellivision, then push that best further. Aptly, Realtime Associates was founded and is managed by David Warhol, also one of the original Mattel Electronics programmer/designers. "It's been an absolute treat to re-interpret these games in a modern, retro context," said Realtime's David Warhol. "And, we have another popular Intellivision Gen2 upgrade in the works and plans for several others."

In the original *Astrosplash*, players blasted meteors falling to the planet's surface while avoiding UFOs in a fast-paced, heart-pounding game. In *Astrosplash Gen2*, players still blow up those meteors, but now the game features more types of UFOs, more pronounced difficulty level progressions, and base weapon power-ups. In *Shark! Shark!*, players are a little fish that grows larger as it eats other fish. In *Shark! Shark! Gen2*, players are still a fish eating other fish, but the game introduces an ocean full of new food-and-foe fish, schooling in a dizzying variety of patterns. And, by winning the mermaid's heart, players power through new bonus rounds!

PlayStation Home Arcade is available as a free download in the PlayStation®Store for the PS Vita system and serves as a portal for gamers to purchase beloved retro games. Players can purchase the games once directly within the PlayStation Home Arcade app for \$1.49 each and play them both within PlayStation Home on the PS3 system and in the app on the PS Vita system.

About Intellivision Productions, Inc.

Intellivision Productions, Inc. is dedicated to preserving the fun and history of classic video games. Formed by members of the Blue Sky Rangers original Intellivision development team from the 1980s, Intellivision owns and licenses dozens of games from that era, including award-winning titles *Astrosplash*, *Utopia*, *Star Strike*, and many others. Its publishing partners, who have included Activision, THQ, Microsoft, MTV Networks, and now Sony, have released games for modern systems such as Windows, Mac, PlayStation, Xbox, Nintendo DS, iPhone and iPad. Beyond games, Intellivision promotes and licenses its world-famous trademark through releases in music, publishing, and other merchandising. Intellivision is a registered trademark of Intellivision Productions, Inc. www.intellivisionlives.com

About Realtime Associates, Inc.

With over 100 commercial titles published over the last 20+ years on every platform from the NES to current generation consoles, Realtime Associates is one of the longest established independent video game studios in operation today. Realtime Associates was founded in 1986 by David Warhol, himself a Mattel Electronics Intellivision programmer/designer, bringing first-hand experience of the types of games being expanded upon in the Intellivision Gen2 catalog. www.rtassoc.com

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MEDIA ASSESTS

Shark! Shark! Gen2



Shark! Shark! Original



Astrosplash Gen2



Astrosplash Original

