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FOR IMMEDIATE RELEASE

Intellivision Productions and AtGames Digital Media Partner to Bring New Products to Market

Los Angeles, California – September 24, 2013. Intellivision Productions, Inc. and AtGames Digital Media Ltd. have announced an exclusive licensing agreement for AtGames to release digital games and retail products based on the classic Intellivision video game properties. Intellivision and AtGames expect to introduce a wide range of products that will attract both longtime fans and new players alike.

"We are thrilled to partner with a company with such a solid reputation of keeping classic video games alive," says Intellivision Productions President Keith Robinson, who was an Intellivision game designer in the early 1980s. "AtGames isn't interested in just one product; they are looking at a number of ways to bring these games to the longtime fans who grew up playing Intellivision and our new, younger, fans who are discovering Intellivision for the first time."

With this new partnership, AtGames is building and expanding onto its track record of creating top-tier classic gaming products. The company has had much success with its top selling Atari® Flashback and Sega Genesis Classic consoles.

"Intellivision remains one of the most identifiable brands from the early days of the video game industry," says Jason Herczeg, Vice President of Digital Publishing at AtGames Digital Media. "With their deep library of appealing games, we are excited to have the chance to bring Intellivision to a new generation of players."

"While we delight in bringing these games to younger players who have never heard of Intellivision, we feel a responsibility to those who remember playing Intellivision as a child 30 years ago," says Emily Reichbach Rosenthal, Director of Sales & Marketing for Intellivision Productions. "We want their experiences to be authentic, and AtGames has proven that they can do just that - I am sure everyone will enjoy the results!"

About Intellivision Productions, Inc.

Intellivision Productions, Inc. is dedicated to preserving the fun and history of classic video games. Formed by members of the Blue Sky Rangers original Intellivision development team from the 1980s, Intellivision Productions owns the trademarks and copyrights of the Intellivision system and games, including award-winning, million-selling classics such as Astrosmash, Utopia, Star Strike and the famous Intellivision sports titles. Since founded in 1997, Intellivision Productions has partnered with Activision, THQ, Microsoft, Sony, MTV Networks and now AtGames to bring the classic games to modern platforms, including Windows, Mac, PlayStation, Xbox, Nintendo DS, iPhone, iPad and PS Vita. Beyond games, Intellivision Productions promotes and licenses its world-famous trademark and intellectual property through releases in music, publishing and other merchandising. Intellivision is a registered trademark of Intellivision Productions, Inc.

About AtGames Digital Media, Ltd.

AtGames Digital Media, Ltd. Develops innovative interactive entertainment products for worldwide markets. AtGames has distribution in North America, Western Europe, Russia, Latin America and Greater China, with office in Los Angeles, Taipei, and Shenzhen. Information about AtGames and its products can be found at www.atgames.net.

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